



## Press Release

### Viceroy Bali Marks 20 Years of Timeless Luxury with a Series of Celebratory Events

**Ubud, Bali | September 2025** – Viceroy Bali, the family-owned luxury resort nestled in Ubud’s Valley of the Kings, proudly marks its 20th anniversary this September with a series of events honouring two decades of heartfelt hospitality, exceptional service and enduring partnerships.

The resort’s name, Viceroy, was chosen to symbolise leadership and majesty, reflecting its setting in Ubud’s sacred “Valley of the Kings”. The resort was born from a vision to create a sanctuary that blends timeless luxury with Balinese spirit, a place to honour its regal surroundings with beauty, culture and heartfelt hospitality.

The anniversary month commenced with community initiatives and internal celebrations, beginning with a blood donation drive and a team outing, dedicated to recognising and celebrating the people who have been the heart of Viceroy Bali. Remarkably, 29 employees have been with the resort since its opening in 2005, while a further 86 team members have served for more than a decade, many developing their careers within the Viceroy family.

On 12 September 2025, the resort hosted an elegant Gala Dinner at Apéritif Restaurant, welcoming 120 distinguished guests, including long-standing partners, travel agents, media, family, suppliers and members of the Ubud Palace royal family and local Government. The evening began with a cultural performance at the resort’s main infinity pool, featuring dancers who, like many of the resort’s team, have been part of the Viceroy story for many years. Guests were then treated to a specially curated four-course anniversary degustation menu, accompanied by heartfelt speeches and anecdotes from the Owners.

As part of the celebrations, Viceroy Bali also partnered with the Bali Children’s Project, contributing to its mission of providing education and opportunities for underprivileged Balinese children. Guests were invited to join in supporting this important cause during the evening, reinforcing the resort’s commitment to giving back to the community that has been its home for two decades.

The celebration continued into the night with the after party at Pinstripe Bar, where more guests gathered to enjoy crafted cocktails, live music and a warm atmosphere of togetherness, reinforcing the strong community that has flourished around Viceroy Bali.

Further highlighting the resort's values of loyalty and appreciation, a Team Awarding Ceremony took place on 18 September, recognising dedication and excellence across departments. The month will conclude with a charity visit to a local orphanage, underscoring Viceroy Bali's deep-rooted commitment to giving back and supporting its local community. The celebrations also pay tribute to loyal guests who have returned year after year, many of whom have become part of the extended Viceroy family.

To share this milestone with travellers, Viceroy Bali has introduced a **20th Anniversary Celebration Offer**. Guests staying a minimum of three nights may select a unique gift each day of their stay from the "20 Treasures Box", featuring experiences and keepsakes that embody the spirit of the resort's luxury and discovery.

"Over the past 20 years, Viceroy Bali has grown not only as a sanctuary for discerning travellers but also as a family with enduring ties to Ubud and Bali's cultural heritage," said Anthony and Amanda Syrowatka, owners of Viceroy Bali. "These celebrations are as much about our guests and partners as they are about our team and community, who have been instrumental in shaping our journey."

Looking ahead, Viceroy Bali remains committed to delivering timeless luxury experiences whilst embracing sustainable growth and community connection.

For more information on the 20th Anniversary Offer, please visit [viceroybali.com](http://viceroybali.com).

### **About Viceroy Bali**

A founding member of Small Luxury Hotels of the World, Viceroy Bali offers guests the best of Bali from the heart of Ubud. With 40 pool villas, a fine-dining restaurant and an extensive spa offering, Viceroy Bali is owned and managed by an Australian family with vast worldwide travelling experience who have bestowed the resort with their love of culture and fashion. Guests can expect to experience graceful and caring personal service from the owners and their dedicated professional staff.

For more information visit [viceroybali.com](http://viceroybali.com)

For media visit [online-media-room](#)

### **Media Contact:**

Werkudara Yarri  
Public Relations Manager  
Viceroy  
Email:  
Phone: +62 361 971777

Bali  
[pr@viceroybali.com](mailto:pr@viceroybali.com)